



NB Community Harvest Gardens Inc.
 16 Lawrence Crescent
 Fredericton, NB
 E3A 2H3

HELLO EATERS!

The Hayes Urban Teaching Farm (HUTF) is well into our season-long farmer training program, and we have a beautiful 8 acre facility producing wildly. We have 1.25 acres in vegetable and herb production this year, in the heart of Fredericton, and we want to continue to fill your bellies with this nourishing food!

FALL CSA SHARES ARE NOW AVAILABLE!

- 6 weeks, from September 12 - October 17
- Convenient pick up at the UNB campus market; Wednesday afternoons from 2-6pm
- Pack-your-own and swapping available
- Only 10 shares available!



Pricing	1 payment
Full Share (6 weeks)	\$180 (\$30+ value each week)
Method	Cash Cheque (made out to NB Community Harvest Gardens) E-transfer (jlong@nbnet.nb.ca)
Due by	September 10

Contact hayesfarmsales@gmail.com to subscribe, or call 506 260-7932. Given the success of our summer CSA, we do expect to sell out - reserve your share now!

Value

Through the course of the season, each customer will get **at least** \$180 worth of farm fresh produce - roughly \$30 per week. A late-September example of what you might receive in a given share is:

- | | | |
|-----------|-------------------|-----------------|
| • Beets | • Mizuna (greens) | • Onions |
| • Cabbage | • Dill | • Potatoes |
| • Carrots | • Parsley | • Winter Squash |

While our farm manager (Mark Trealout) has over 10 years experience managing CSAs, this is our pilot year and it will be a learning experience for both our CSA members and HUTF. **We need our CSA members to be flexible in year 1.** For example, we are aiming for a value of \$30/week per box and we have an itemized total available weekly. However, based on weather, some weeks we may underperform. In those cases, please trust that we will make up the difference as the season progresses.



Our educational program operates on a cost-recovery basis where all proceeds go back into supporting the operation. On top of being an educational farm, we are also a working farm where we have various revenue streams including selling at the farmers markets, CSA shares, and sales to local restaurants. These are important revenue streams for supporting the program and to demonstrate the business aspect of

farming to students. Our students take part in attending the markets, and play critical roles in harvesting and packing the vegetable boxes.

Is the term “CSA” foreign to you?

According to Wikipedia, **Community-supported agriculture**, commonly referred to as a **CSA model**, is a system that connects the producer and consumers within the food system more closely by allowing the consumer to subscribe to the harvest of a certain farm. It is an alternative socio-economic model of agriculture and food distribution that allows the producer and consumer to share the risks of farming. In return for subscribing to a harvest, subscribers receive a weekly box of produce. In our case, this includes in-season vegetables, herbs, and hopefully a small amount of fruit.

We have loads planned for our first year, and we will do our best to keep you connected with what is happening on the farm, and invite you for on-farm events. From time to time, you will hear from our rotating CSA/Market Manager participant with Hayes Farm news.

Contact hayesfarmsales@gmail.com to subscribe, or call 506 260-7932. Given the success of our crowdfund campaign, we do expect to sell out - please reserve your share early and act now!